

# Defne Beyce

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## PROFESSIONAL SUMMARY

A collaborative and creative artist, designer, and educator who creates spaces that connect people through art-making. With a Master of Fine Arts degree and extensive work experience in industry-leading organizations. Managed active print studios, including building and maintaining spaces, supporting artists in residence, teaching inclusive workshops, and poster print production. Regarded for building and scaling programs with international exposure. Currently has an active art practice. Exceptional at managing the day-to-day operations of an art program while supporting a team in fast-paced settings. Willing to travel and relocate.

## AREAS OF EXPERTISE

Program Coordination & Management | Written & Verbal Skills | Interpersonal Skills | Community Builder | Problem Solver | Collaboration | Time - Management & Organization | Program Budgeting | Artist Support | Studio Health & Safety | Policies & Procedures | Studio Management | Printmaking Curriculum and Instruction

## TECHNICAL SKILLS

Proficient in Adobe Creative Suite, Google Drive and Apps, Microsoft Office Suite, Database Management Systems, Zoom, Facebook, Instagram, Task Systems, Screen - Printing, Risograph, Relief Printing, Monotype, Lithography, and Letterpress

## RELEVANT EXPERIENCE

**Facebook – San Francisco, CA**

**2016 - 2021**

**Department: Facebook Open Arts / Analog Research Lab**

*Design Program Manager*

*Bay Area Studio Manager*

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Facebook Open Arts builds community through creativity, cultivating creative engagements that offer new ways of thinking about its employees, communities, and the world at large. Managed a 950 sq ft print studio space inside a tech campus of over 30,000 employees and visitors. Oversaw the teaching and development of printmaking workshops and team events. Provided studio support and guidance for designers-in-residence and artists-in-residence

- Promoted after 2 years from Print Technician to Manager. Led a program that integrated Analog Lab culture into FB offices and employee experiences worldwide
- Assisted upward of 40 residents over the course of 4 years
- Developed workshops and team events that brought hands-on art making processes to the wider community, and created an entry point for employees to connect with print and art making experiences
- Collaborated with project managers on construction of new art spaces, established operational standards, and sourced equipment for all bay area labs with a focus on use, accessibility, safety, and environmental responsibility
- Curated and installed site-specific poster grids, created a visual language by which single poster designs could repeat to fill a space and tell a larger story

- Built supply chains from offsite warehouses to various distribution vendors allowing for production and distribution to scale with a company of over 80,000 employees
- Sourced collaborative relationships with commercial printing services across North America. Attended press sheet inspections and checked compliance with various specifications including stock choice, registration, process color matching, and quality control
- Invoiced and tracked budgets to produce all distribution oriented ARL print material
- Sourced and developed internal relationships - empowering local facilities to install and refresh around 5000 site specific installations
- Assisted the program in growth from shipping 1000 posters per year in 5 campuses to installing 30,000 posters in over 150 global campuses per year

**UC Berkeley Art Studio – Berkeley, CA**  
*Printmaking Instructor*

**2016**

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**Berkeley Art Studio has a rich history of providing quality art instruction taught by staff who are professional artists and is a welcoming place for students and artists at a variety of skill levels. Managed a workshop and teaching space while working to support college students.**

- Established a screen-printing program for UC Berkeley's Art Studio. Sourced and installed equipment compliant with building standards, designed a productive shop layout, created a curriculum and instructed semester based classes

**The Salvage News – Oakland, CA**  
*Freelance Design & Custom Screen-Printing*

**2013 - 2016**

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**Owned and operated a design and screen-print studio called The Salvage News. Worked with clients to design and print materials. Created workshops for various skill levels.**

- Consulted with clients and artists who wanted to integrate screen-printing into their process
- Clients included Shotwell Paper Mill, Creative Mornings, Subterranean Records, and Imin Yeh
- Prints produced have been exhibited in the Museum of Craft and Design, The Contemporary Jewish Museum, and The Exploratorium
- Created a series of accessible screen-printing workshops that focused on alternative processes and the embrace of screen printing as a malleable medium

## **EDUCATION & CERTIFICATIONS**

**California College of the Arts – San Francisco, CA**  
**2010**

MFA in Design

**School of the Art Institute of Colorado – Chicago, IL**  
**2008**

Post Bacc in Design

**Colorado State University – Fort Collins, CO**  
**2000**

BS Equine Science

**ONLINE PROFILE – [www.defnebeyce.com](http://www.defnebeyce.com)**

Defne Beyce is an artist and printmaker based in the San Francisco Bay Area (Muwekma Ohlone Territory). Inspired by her family history of migration and time living in the American west, she explores ideas of space, location, movement, and roots. A screen-printer by trade, Beyce manipulates the process to include materials such as dirt, charcoal, ash, plants, and trash.